

Avondale

Aspiring. Achieving. Accelerating.

What sets one community apart from another? How do residents of a community feel about their quality of life, their neighborhoods, their future? What is “Avondale” to the people who live there, and to those who view it from the outside?

Those were some of the questions that were asked of Avondale residents, merchants, business owners, developers, visitors and others with a vested stake in the city and its future. This conversation entailed highly engaged group discussions, individual meetings and outreach to over 20,000 people regarding identity and the future. The story of Avondale comes from its residents, partners and supporters, who spoke with clarity and passion.

Avondale is a community where people share a deep sense of pride in what has been accomplished and what it is today. In Avondale, there is strong belief that the blending of a broad spectrum of cultures comes from a true sense of harmony throughout the community, and not mere rhetoric about diversity. In Avondale, people and businesses are welcomed with open arms and supported in a way that exemplifies a progressive, intelligent and driven City.

There is a sense of optimism in Avondale that translates to young families and others finding a place that gives them confidence to achieve greatness. What sets Avondale apart is the way people believe it is their City and their home that stimulates this achievement. Avondale provides the foundation for those who call it home to set and reach their goals and aspirations.

The people of Avondale feel strongly that the city is on a course for a bright future. They have supported an approach to growth that follows their sense of achievement. Avondale is a city of possibilities with unified leaders in the private and public sector who are dedicated to continuing the smart growth of the past decade.

Three words stand out in particular when describing Avondale.....



Aspiring

Avondale is a welcoming community that provides people of a wide range of backgrounds a place to fulfill their dreams. There is a community wide effort to support education, local businesses and each other as Avondale moves forward. The community of Avondale is limitless in its potential, and those who reside here identify with the notion that they can be who and what they want to be.



Achieving

Avondale has demonstrated over the past ten years that it can raise families, support business success and provide a wide range of educational opportunities for its residents. Avondale and its leadership have harnessed their potential and are accomplishing great things every day. Those community leaders are pillars of the community from various backgrounds and industries, i.e. tech companies, educators, business owners, elected officials, marketing and design management and much more. This sense of achievement has spread throughout the community of Avondale and is encouraging the larger population, including the youth, to go after what they want and be exactly who they are.



Accelerating

Moving ahead, Avondale is poised to grow and prosper. The notions of *aspiring* and *achieving* come together to show a community on the move. Avondale is a progressive community that is ready to take on the future. The community has dreams of development and growth and is positioned to break ground on many new frontiers. With a supportive community and a diverse culture of backgrounds and skills, the continued success of Avondale is imminent.

This sums up the Avondale story:



If you move to Avondale, there will be a welcoming community waiting to support you and your family. If you bring your business to Avondale, you will find an environment that will stimulate success and a community ready to be your first customers. If you invest in Avondale, you have chosen a financially stable, well-run city that has proven it is a solid investment for the future.