

# City of Avondale

Revenue Options  
March 5, 2018

# Purpose

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- Staff will summarize the preferred revenue options discussed at the 2/5/18 work session and seek direction for election timelines.

# Background

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- Property tax discussion
  - Bond election for park issues
- Sales tax discussion
  - Restaurant and Bar tax
  - Removal of two-tier tax rate
  - General tax rate increase
  - Dedication of tax

# Proposed steps

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- Survey residents to determine desired amenities
- Prepare capital plan – determine costs
- Identify funding deficit
- Determine amount of tax increase required for funding deficit
- Focus groups to determine if there is support
- Draft ballot language

# Election Timelines November 2018

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- May 1 – Notify County of election
- May 16 –ballot language due to County
- May 31 – Last day for Pro/Con Statements
- June 25 – Publicity pamphlet to printer

# Election schedule 2019

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- County elections occur:
  - March 2019
  - May 2019
  - September 2019
  - November 2019

# Recommendation

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- Staff recommends that if Council desires to take a sales tax increase or bond election to the voters, the election should occur in 2019.