

Avondale

Aspiring. Achieving. Accelerating.

2015 **ANNUAL REPORT**

Striking a Balance





Avondale, Arizona is a community where people share a deep sense of pride in what has been accomplished and how far we have come. In Avondale, there is strong belief that the blending of a broad spectrum of cultures comes from a true sense of harmony throughout the community. Here, people and businesses are welcomed with open arms and supported in a way that exemplifies a dynamic, intelligent and driven city, ready to take on the future.

Avondale is **Aspiring. Achieving. Accelerating.**



2015
ANNUAL REPORT

This document serves as a statement of fulfillment of the City Council's goals in 2015, highlighting many of the achievements and successes of the previous year. This report reflects the City of Avondale's commitment to providing superior services to our constituents; residents, businesses, workers and visitors.

Avondale City Hall, 11465 W. Civic Center Dr. Avondale, AZ 85323
(623) 333-1000 | www.avondale.org



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@AZAvondaleNews



FOCUSED VISIONARIES

**AVONDALE
CITY COUNCIL**

2015 - 2016

Council Members:

*David Iwanski
Bryan Kilgore
Lorenzo Sierra
Jim McDonald
Sandi Nielson*

*Mayor Kenn Weise
Vice Mayor Stephanie Karlin*



I am pleased to present the 2015 Annual Report to you. As you will see, it was another remarkable year for Avondale. Our city continued on its forward-looking path, bringing in new development, forging strong partnerships and building even stronger ties with our residents, businesses and stakeholders.

We hear so much about the importance of “striking a balance” – whether it’s in our personal relationships or professional careers. As a growing city, striking a balance is critical to the future success and prosperity of our community. That is why the City Council set forth strong goals and objectives to assure the financial stability of the city, foster sustainable community development, create exciting recreation and entertainment options for our families, and advocate for and support education and employment opportunities.

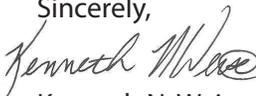
Overall, city revenues were 5.9% percent higher than the previous year. Our excise bond ratings were AA, demonstrating a strong balance sheet and sound financial management practices. Indeed, Avondale remains among the most stable government organizations in the Valley of the Sun.

In 2015, we started seeing numerous business developments come to fruition, resulting in several exciting projects scheduled for opening in 2016. Avondale is proud to be home to new businesses both large and small. Main Event opened its doors, providing 125 jobs and another entertainment option to West Valley residents. In the city’s Health-Tech Corridor, Copper Springs Hospital is set to open in Spring 2016, bringing 150 high-wage jobs to the area. Copper State Rubber will also add jobs to the area with the opening of its 150,000 sq. ft. development. In 2015, we approved two new Quick Trip locations, which will open in 2016. Small businesses are also thriving with the opening of Café Royale, We Olive and Wine Bar, Fired Pie, and others.

In June 2015, the City Council showed its commitment to development by approving a \$2 million development fee incentive program. Our vision has paid off, with an increase of nearly 170% in residential permits and many new commercial investments throughout the City.

Resident engagement continues to be strong. Outstanding volunteers serving on the city’s 16 boards, commissions and committees continued work on behalf of the residents of Avondale. 80% percent of the more than 1,000 people who participated in the 2015 Resident Satisfaction Survey ranked Avondale as a good or excellent place to live.

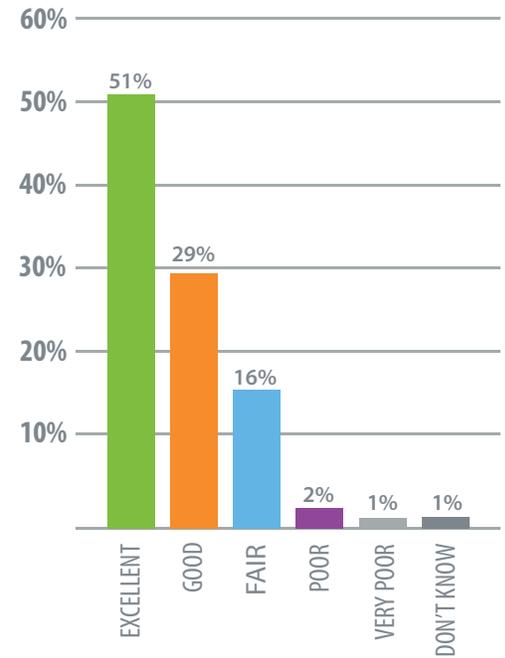
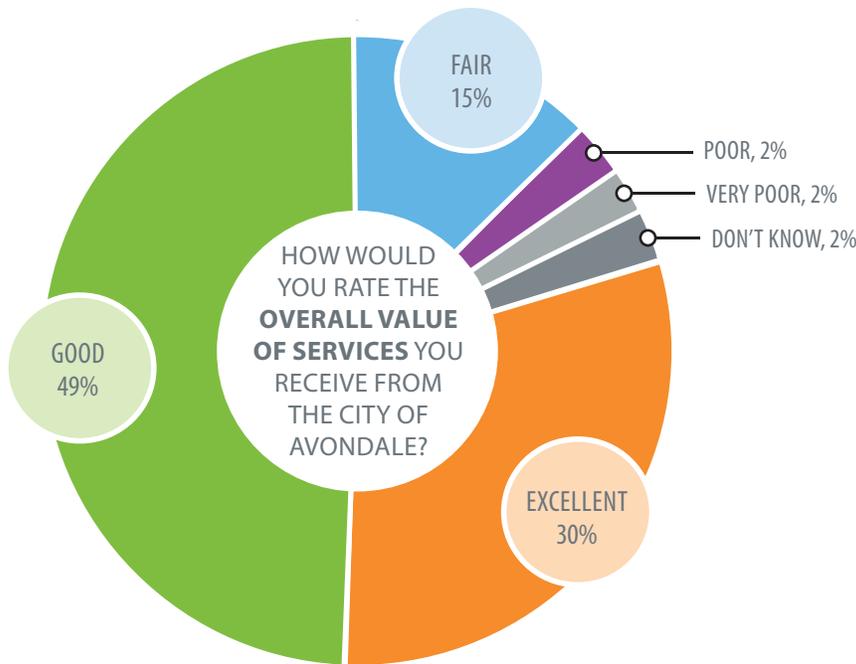
If you move to Avondale, you can be sure that you will find a welcoming community waiting to support families. If you bring your business to Avondale, you will find an environment that will stimulate success and a community ready to be your first customers. If you invest in Avondale, you have chosen a financially stable, well-run city that has proven it is a solid investment for the future.

Sincerely,

Kenneth N. Weise
Mayor

2015 ANNUAL RESIDENT SURVEY HIGHLIGHTS



HOW WOULD YOU RATE THE **OVERALL QUALITY OF LIFE** YOU EXPERIENCE IN THE CITY OF AVONDALE?



- 1116 residents took part in the annual survey.
- The results show that residents are satisfied with the many City services.
- The highest rated services included Garbage/Recycling, followed by Water Services.
- Streets and park improvements received the highest mentions from residents. The city already has implemented programs to address this in 2016.

"I am pleased that Avondale is finally expanding in the **construction** of new business for **family entertainment** and **health**. It's good to see the interest to **keep growing** and **improving our image**."

"We **love** our city. **Good job**."

"I am **happy** and **proud** to live in Avondale."

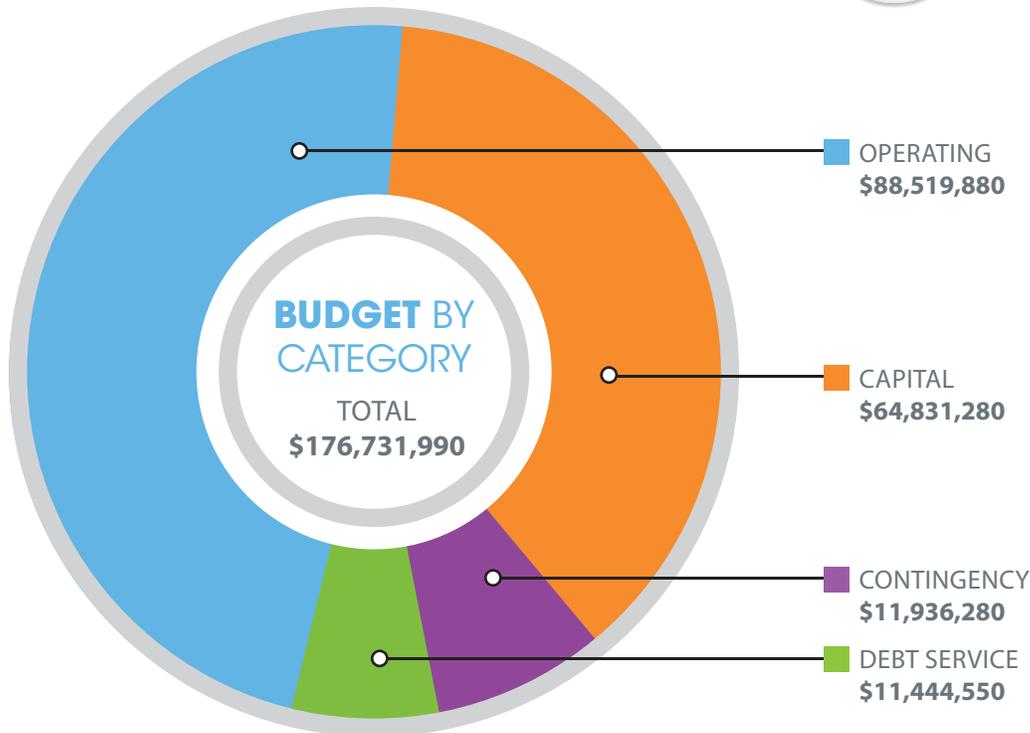
"Even though I am not a fulltime resident, I do enjoy living in Avondale. The city services are the **best I've seen** in all the areas I am familiar with. I especially like the way the **infrastructure** is **maintained** and **constantly being improved**."



| DEPARTMENTS | VERY SATISFIED | SATISFIED | NEITHER SATISFIED NOR DISSATISFIED | DISSATISFIED | VERY DISSATISFIED | N/A |
|---------------------------------------|----------------|-----------|------------------------------------|--------------|-------------------|-----|
| Garbage/Recycling | 57% | 34% | 4% | 2% | 2% | 1% |
| Water Services | 48% | 37% | 8% | 3% | 3% | 1% |
| Police Services | 43% | 33% | 10% | 5% | 2% | 7% |
| Fire & Emergency Medical Services | 47% | 26% | 8% | 1% | 1% | 17% |
| Customer Service | 37% | 33% | 14% | 3% | 2% | 11% |
| Park Facilities | 28% | 40% | 15% | 7% | 3% | 7% |
| Street Maintenance/Management | 31% | 36% | 15% | 11% | 5% | 2% |
| Keeping Residents Informed | 30% | 36% | 21% | 7% | 3% | 3% |
| Graffiti and Code Enforcement | 32% | 35% | 18% | 4% | 3% | 8% |
| Library Services | 35% | 29% | 14% | 3% | 1% | 18% |
| Special Events | 21% | 25% | 25% | 6% | 4% | 19% |
| Sports & Recreation Classes | 22% | 23% | 23% | 5% | 2% | 25% |
| Social Services | 19% | 21% | 24% | 3% | 2% | 31% |
| Transit Services (Bus, ZOOM Circular) | 17% | 20% | 22% | 4% | 3% | 34% |
| Youth Development Services | 17% | 19% | 25% | 4% | 2% | 33% |
| Building Permit Services | 16% | 16% | 28% | 1% | 2% | 37% |



FINANCIAL INFORMATION

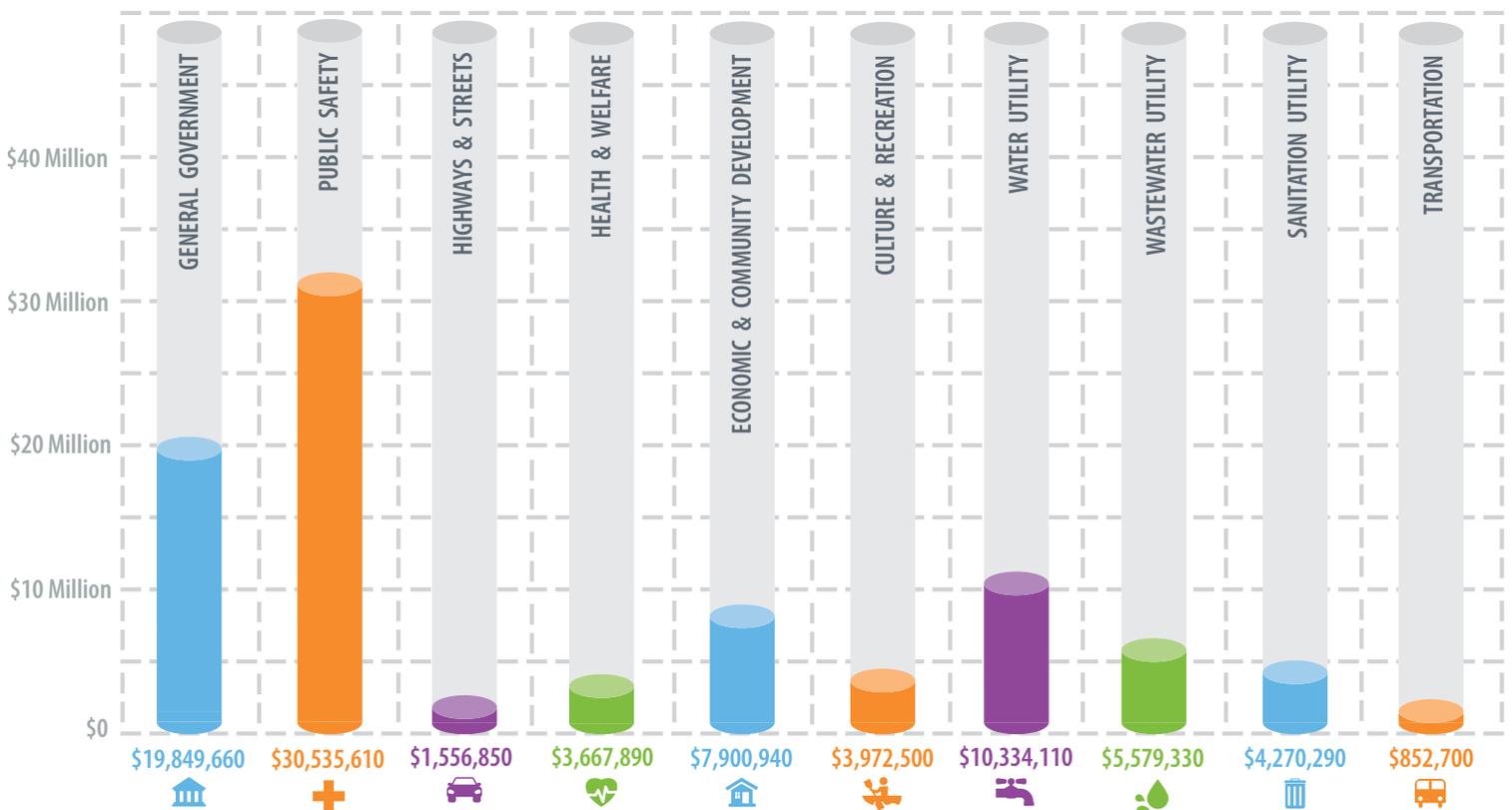


The City of Avondale's annual budget for fiscal year 2015 - 2016 totals \$176,731,990 which is a 1.26% decrease from prior year.

The budget continues to balance stable, recurring revenue sources with ongoing operations. Avondale has continued to remain conservative in budgets while still providing the citizens the level of services they expect.

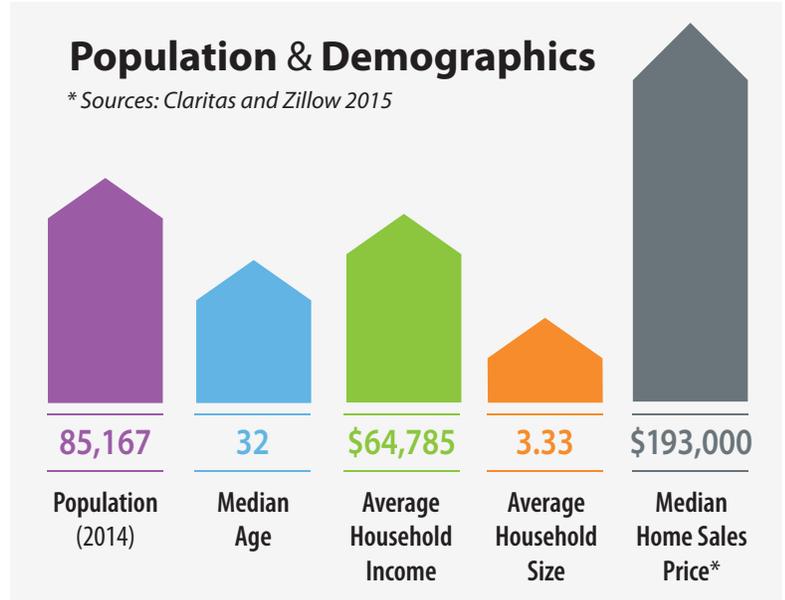
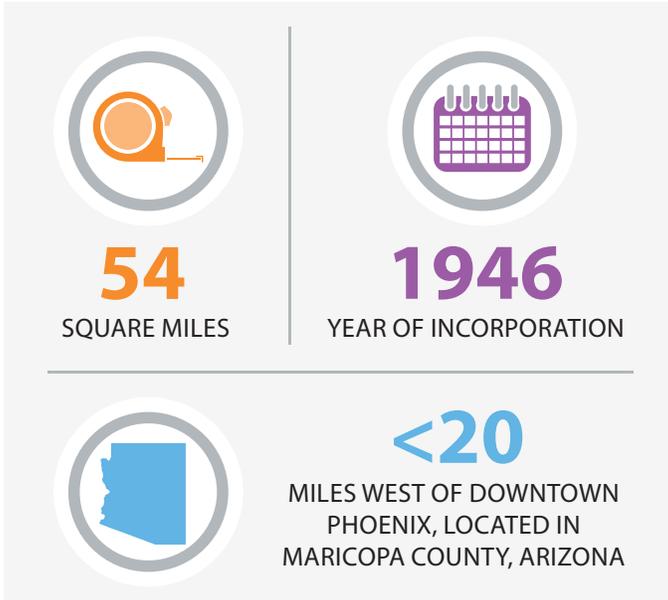
2015 - 2016 OPERATING BUDGET BY FUNCTION

TOTAL
\$88,519,880

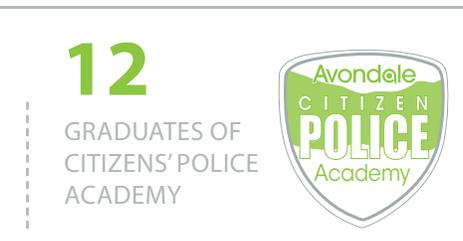
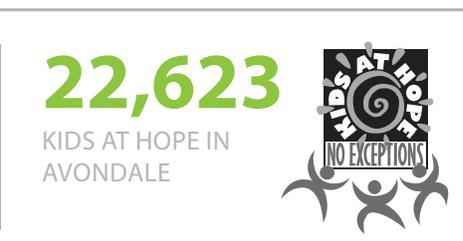




Avondale, Arizona is an integral part of the Phoenix metropolitan area. The community boasts a young population with the median age of 32 years, homes in virtually every price range and a local government that actively stays in contact with its residents while strongly supporting and encouraging business.

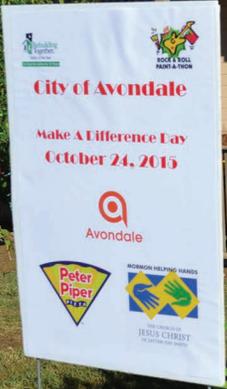


AVONDALE INVESTS





AVONDALE GIVES BACK



\$88,426

RAISED BY EMPLOYEES FOR VALLEY OF THE SUN UNITED WAY

Volunteers at Work

1,932

INDIVIDUALS WERE SERVED THROUGH THE COMMUNITY ACTION PROGRAM

65,662

PEOPLE SERVED AT CARE1ST AVONDALE RESOURCE CENTER THAT PROVIDES SERVICES THROUGH 43 NONPROFIT ORGANIZATIONS

180

VOLUNTEERS PARTICIPATED IN TRES RIOS CLEAN UP EVENT



\$23,733

RAISED BY HOSTING THE ANNUAL MAYORS' GOLF CHALLENGE TO BENEFIT THE TRI-CITY BOYS AND GIRLS CLUB



137

VOLUNTEERS RALLIED TO PAINT HOMES ON MAKE A DIFFERENCE DAY

250

YOUTH RECEIVED BACKPACKS AS PART OF THE ANNUAL BACKPACK DRIVE



443

KIDS RECEIVED HOLIDAY GIFTS

775

AND

PEOPLE FED AT ANNUAL POLICE DEPARTMENT CASHION CHRISTMAS EVENT



\$33,814

IN SPONSORSHIPS RAISED TO ENHANCE CITY EVENTS



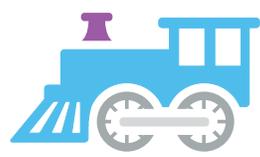
189

OLD COMPUTERS DONATED TO SCHOOLS



3

TRUCKLOADS OF TOYS



AND

\$5,000

COLLECTED BY AVONDALE FIRE-MEDICAL FOR ANNUAL HOLIDAY TOY DRIVE

30,060

MEALS SERVED AT THE SENIOR CENTER



15,725

MILES DRIVEN TO PROVIDE MEALS TO HOMEBOUND SENIORS

282

TAX RETURNS COMPLETED



\$444,852

VITA TAX REFUNDS TO RESIDENTS

104

FAMILY RESOURCE WORKSHOPS OFFERED



2,329

ATTENDEES



16

KIDS WHO TOOK PART IN SHOP WITH A COP HOLIDAY PROGRAM



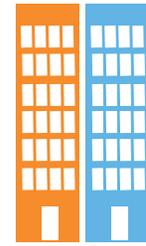
Tres Rios Nature Festival



AVONDALE CELEBRATES



250
ATTENDED
STATE OF THE
CITY EVENT
2015



79
ENTRIES IN
THE 4TH
ANNUAL
TALE OF
TWO CITIES
PARADE



200,000+
RACE FANS WELCOMED TO AVONDALE
DURING 2 NASCAR WEEKENDS AT PIR.



12
LARGE-SCALE FAMILY FRIENDLY
COMMUNITY EVENTS,
INCLUDING A PARADE AND
MULTI-DAY NATURE FESTIVAL



6,000
ATTENDEES AT
ANNUAL RESIDENT
APPRECIATION NIGHT/
GAIN EVENT

5,500

ATTENDEES AT
THE TRES RIOS
NATURE FESTIVAL



PROUDLY SERVING THE COMMUNITY

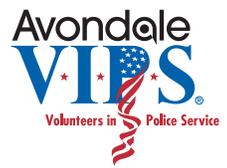


20 TEENS HIRED BY AVONDALE
FOR SUMMER EMPLOYMENT



5 AMERICORP VISTA & **10** NCCC
VOLUNTEERS RECRUITED TO
PROVIDE PROGRAMS AND SERVICES

35 VOLUNTEERS IN POLICE
SERVICES (VIPS)



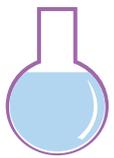
5,460 HOURS OF SERVICE BY
VOLUNTEERS IN POLICE
SERVICES (VIPS)

507

CITY EMPLOYEES WHO TAKE PRIDE IN
SERVING THE PEOPLE OF AVONDALE; ONE
OF THE LOWEST PER CAPITA EMPLOYEE-
TO-CITIZEN RATIOS IN THE REGION AT **6.1**
EMPLOYEES PER **1,000** RESIDENTS



5 PETS IN POLICE SERVICE
HANDLERS & **6** THERAPY DOGS



17 TEACHERS WERE TRAINED ON WATER RESOURCE
RELATED STEM (SCIENCE, TECHNOLOGY,
ENGINEERING, AND MATH) ACTIVITIES



87
MEMBERS SERVED ON THE CITY'S
16 BOARDS, COMMISSIONS AND
COMMITTEES



800
STUDENTS, **40** VOLUNTEERS,
AND **30** TEACHERS ATTENDED **2**
PROJECT WET WATER FESTIVALS
LEARNING ABOUT WATER
CONSERVATION

4,800

STUDENTS AND **168**
TEACHERS ATTENDED
ONE OF **21** WATER
CONSERVATION
MAGIC
PRESENTATIONS



17 EMPLOYEES GRADUATED FROM
AGTS SUPERVISOR ACADEMY





Avondale Library Staff

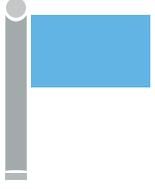
BEHIND THE SCENES

507 LIBRARY PROGRAMS OFFERED

11,931 IN ATTENDANCE AT AVONDALE PUBLIC LIBRARY EVENTS



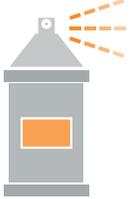
5,813
ILLEGAL SIGNS MOVED FROM THE RIGHT OF WAY



164,000
SQUARE YARDS OF ROADWAY RESURFACED, EQUIVALENT TO **30** FOOTBALL FIELDS



45,757
SQUARE FEET OF GRAFFITI REMOVED



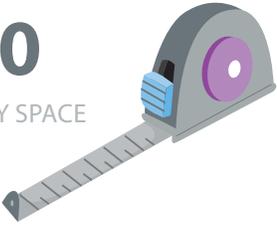
988.96
TONS OF GREEN WASTE COMPOSTED/ RECYCLED



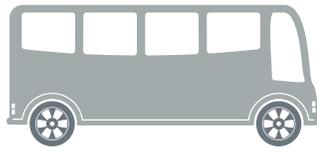
375
GALLONS OF USED COOKING OIL COLLECTED & RECYCLED



414,000
SQUARE FEET OF CITY SPACE MAINTAINED



224,227
RIDERS RODE THE ZOOM



110
POUNDS OF PLASTIC BAGS DIVERTED FROM THE WASTE STREAM THROUGH CITY RECYCLING STATIONS



300
PEOPLE ATTENDED LANDSCAPE WATER CONSERVATION CLASSES



14,753
RECYCLE CANS INSPECTED



500,000
VISITORS TO THE **200** ACRES OF PARKS



10,074
FACEBOOK LIKES



689,776
VISITS TO CITY WEBSITE



2,784 HYDRANTS

24,657 WATER METERS

7,135 WATER VALVES MAINTAINED BY PUBLIC WORKS STAFF



1,234
TWITTER FOLLOWERS





Fire & Medical In Action



MORE BEHIND THE SCENES

9,932

FIRE-MEDICAL RESPONSES FOR SERVICE



6,287

TRAFFIC CITATIONS



\$2,223,942

IN TOTAL COURT REVENUE GENERATED AT THE AVONDALE CITY COURT



4,101

MISDEMEANOR ARRESTS

748

FELONY ARRESTS

10,745



CASES FILED IN AVONDALE CITY COURT



7,275

PASSPORT APPLICATIONS PROCESSED

+

1,858

PHOTOS TAKEN

=

\$206,029

TOTAL GENERATED FROM PASSPORTS

2015 EVENT SPONSORS



Thank You Sponsors
for supporting the vision and work of the City of Avondale



Historic Avondale Event

A to Z Rentals

Abrazo West Health Campus

APS

Arizona Lottery

AZ Game & Fish

Camping World

Chick-fil-A

Corall West

Cox Communications

Estrella Mountain Community

College - Culinary Institute

First Things First

Food City

Grand Canyon University

Ground Control

Hilton Garden Inn/Homewood Suites Avondale

Luke AFB, Thunderbolt Recycling

Next Care Urgent Care

Osteo Strong

Phoenix Children's Hospital

Republic Services

Sam's Club

Stotz Equipment

Total Transit

United Way

West Valley Pediatric Dentistry & Orthodontics



2015 Advisory Board, Commission and Committee Members

As a resident of Avondale, you make a real difference in helping to shape the future of our community.

AVONDALE YOUTH ADVISORY COMMISSION

- ★ Bradley Allen
- ★ Perebotie Amughan
- ★ Danesha Chambers
- ★ Gloria Jozwicki
- ★ Stephanie Lopez
- ★ Monica Luna
- ★ Vaithaya Pholthip
- ★ Rosedawn Rada
- ★ Hunter Secrest
- ★ Roman Sierra
- ★ Joseph Simeri
- ★ Ashleigh Small
- ★ Jesus Tapia
- ★ Nikki Tran
- ★ Javier Urcuyo
- ★ Brooke Vega
- ★ Scott Wheeler

BOARD OF ADJUSTMENT

- ★ Thomas Forwith
- ★ Arnold Knack
- ★ Joe Mosca
- ★ David Sours
- ★ Melissa Valenzuela

CAPITAL IMPROVEMENT PLAN CITIZENS' COMMITTEE

- ★ Lisa Amos
- ★ Richard Childress
- ★ Yvette Long
- ★ Betty Lynch
- ★ Dan Rauscher
- ★ Bradley Ruggles
- ★ Sean Scibienski
- ★ Edward A. Striffler
- ★ Martina Torres

CITIZEN CORPS COUNCIL

- ★ Randy Clawson
- ★ Ron Deadman (S)
- ★ Jennifer Metcalf
- ★ Yvonne Hopper
- ★ Arnold Knack
- ★ James Lewis
- ★ Brandon Newman
- ★ Debbie Ray (S)
- ★ Jeffrey Stachmus
- ★ Robert Wooten (S)

CORRECTION OFFICERS RETIREMENT PENSION BOARD

- ★ Lisa Amos
- ★ Jason Armstrong (S)
- ★ Alvin Ramirez (S)
- ★ Gloria Solorio
- ★ Abbe Yacoben (S)

ENERGY ENVIRONMENT AND NATURAL RESOURCES

- ★ Lisa Amos
- ★ Josie Arredondo
- ★ Jonathan Beretta
- ★ Arnaud Irakoze
- ★ Robert McElfresh
- ★ Joe Mosca
- ★ Edward A. Striffler
- ★ Pearletta Ramos
- ★ Dan Rauscher
- ★ Russell VanLeuven

FIRE PUBLIC SAFETY PERSONNEL RETIREMENT PENSION BOARD

- ★ Lisa Amos
- ★ Nate Franco (S)
- ★ Kathy Reyes (S)
- ★ Josh Wilson (S)
- ★ Abbe Yacoben (S)

INDUSTRIAL DEVELOPMENT AUTHORITY

- ★ Betty Lynch

JUDICIAL ADVISORY BOARD

- ★ Hon. Elizabeth Finn
- ★ Hon Joseph Creamer
- ★ Betty Lynch
- ★ Edward Maldonado
- ★ Kathryn McKinney
- ★ Nonnie Shivers
- ★ Allan Switalski
- ★ Andi Welsh

MUNICIPAL ART COMMITTEE

- ★ Angela Cardone
- ★ Richard Childress
- ★ Pat Dennis
- ★ Thomas Forwith
- ★ Bonnie Lewis
- ★ Robert McElfresh
- ★ Bernadette Mills
- ★ Lesa Schuur
- ★ Shannon Smith
- ★ Melissa Valenzuela
- ★ Carin Vierhout

MUNICIPAL DEVELOPMENT CORPORATION

- ★ Raymond W. Bedoya
- ★ Betty Lynch

NEIGHBORHOOD AND FAMILY SERVICES COMMISSION

- ★ Louise Battaglia
- ★ Glenn Coleman
- ★ Yvonne Hopper
- ★ Joshua Levario
- ★ Guadalupe Olague
- ★ Olivia Pineda
- ★ Ametrice Robinson
- ★ Delores Robinson
- ★ Bradley Ruggles
- ★ Sean Scibienski
- ★ Shannon Smith
- ★ Martina Torres
- ★ Melissa Valenzuela

PARKS, RECREATION AND LIBRARIES ADVISORY BOARD

- ★ Josie Arredondo
- ★ Angela Cardone
- ★ Glenn Coleman
- ★ Pat Dennis
- ★ Joshua Levario
- ★ Yvette Long
- ★ Pearlette Ramos
- ★ Delores Robinson

PLANNING COMMISSION

- ★ Grace Carrillo
- ★ Kevin Kugler
- ★ Michael Long
- ★ Olivia Pineda
- ★ Sean Scibienski
- ★ Gary Smith
- ★ Gloria Solorio
- ★ Russell Van Leuven

POLICE PUBLIC SAFETY PERSONNEL RETIREMENT BOARD

- ★ Lisa Amos
- ★ Jonathon Martin (S)
- ★ Matthew O'Halloran (S)
- ★ Betty Lynch
- ★ Kathy Reyes (S)
- ★ Abbe Yacoben (S)

RISK MANAGEMENT TRUST FUND BOARD

- ★ Caroline Assmann
- ★ Richard Childress
- ★ Betty Lynch
- ★ Jim McDonald (C)

2015 Accomplishments



Avondale is...

Aspiring. Achieving. Accelerating.

- ★ **#1 Digital City in the Nation**
Center for Digital Government
- ★ **2015 Playful City USA**
KaBOOM and The Human Foundation
- ★ **Citizen Engagement Award**
Governing Institute and Accela
- ★ **Award of Merit, Environmental Excellence**
Valley Forward
- ★ **Corporate Sustainability, "Clean Air Award" for Avondale Sustainability Plan** – Valley Metro
- ★ **Designated Arizona Veteran Supportive Employer**
Arizona Department of Veterans' Services
- ★ **Distinguished Budget Presentation Award**
Government Finance Officers Association
- ★ **Gold Medal Community, "Let's Move!"**
National League of Cities
- ★ **Outstanding Event of the Year, Tale of Two Cities Parade and Festival** – AZ Talent in Event Concepts
- ★ **National Savvy Award for "Go Green Communications," *The Avongers*** – 3CMA
- ★ **National Savvy Award for Marketing Tools, Branding** – 3CMA

Our Employees are...

Aspiring. Achieving. Accelerating.

- ★ **#1 City in the Valley for Employee Charitable Contribution Participation**
Valley of the Sun United Way
- ★ **Rob Lloyd – Top 25 Doers, Dreamers and Drivers** – Government Technology Magazine
- ★ **Kristen Taylor – Outstanding Transit Individual of the Year** – AZ Transit Administration
- ★ **Abril Ortiz - ICM Fellows Designee**
National Center for State Courts
- ★ **Morgan Ayers – Police Officer of the Year**
Raceway Elks Club

Avondale