



Read On.
AVONDALE

When Arizona Reads, Arizona Thrives

The logo features a stylized sunburst or fan shape above the text. The sunburst is composed of several segments in yellow and red, with a central orange star. The text 'Read On.' is in a large, dark blue serif font, and 'AVONDALE' is in a smaller, dark blue sans-serif font below it. The tagline 'When Arizona Reads, Arizona Thrives' is in a white sans-serif font at the bottom of the white rectangular area.

Situation

- In Maricopa County, there are about 1,016,404 children under the age of five
- 1 in 4 children are living in poverty
- Only 26% children ages 10 months to 5 received developmental screenings during a health care visit.
- 64% of children ages 3-5 do not go to preschool



History



- 2016 Pacesetter (School Readiness)
- 2017 All America City (Community Engagement & Civic Involvement)
- 2018 Bright Spot (Community STEM)
- 2018 Literacy Champion - Mary Lou Naylor
- 2018 selected by Read on Arizona to participate in :
 - Acceleration Zone Project
- 2019 Pacesetter (School Readiness)

Approach to our Theory of Acceleration

- Build workgroups
- Recruit School Districts
 - Avondale Elementary
 - Pendergast Elementary
- Phase 1 – Data (Jan 2019)
 - Looking at current and past data for Bright spots
 - Made assumptions
 - Did narrative interviews
- Constructed our Theory
- Finalizing baseline data numbers
- Phase 2 – What Works (Jan 2020)
- Phase 3- Policy and System Change (Sept 2020)



Goal

- ***Each School in the Read On Avondale Acceleration Zone will increase 3rd grade reading proficiency greater than or equal to the AZ state scores.***



Activities

Strategy 1)

Review and update a list of literacy services available and outreach to provide wrap around services to children and families in the acceleration zone.



Activities cont.

Strategy 2)

Create, review and update an inventory of Professional Development opportunities for teachers, specialists, providers etc. throughout the Read On Avondale footprint and share

Strategy 3)

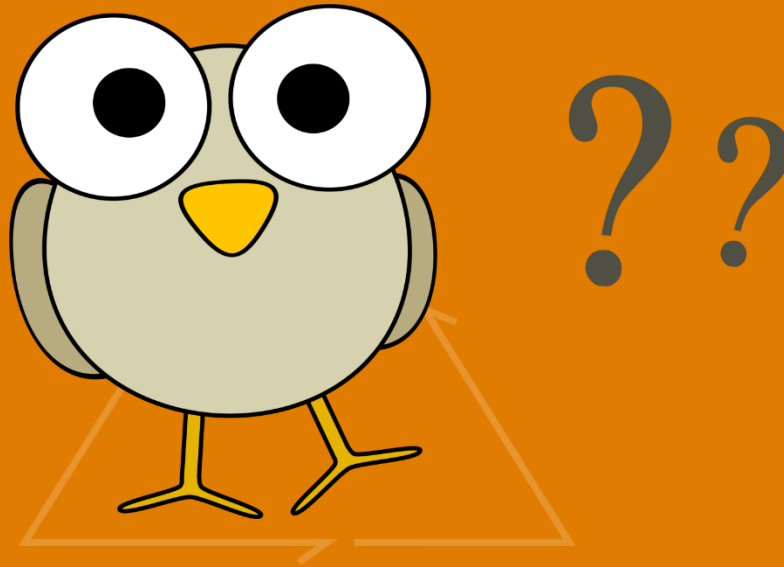
Create and or Support an Awareness Campaign to:

- To encourage families to participate two or more wrap around literacy programs/services
- Build a cross-sector sharing of Professional Development Opportunities
- Support the #AvondaleAttends, #schooleveryday campaign
- Share with the City Council, School Districts, and Community

Lessons learned:

- ***Narratives to the data was key.***
 - Look deep for common trends
- ***Ensure all the necessary tools are in place to measure progress or build developing into your system***
- ***Make decisions using the data, evaluations and evidence presented***
- ***Collaboration is key***
- ***Always remember this is a working document to grow from, or make changes***

Questions



Contact:

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