



# City Council Education Support Funding

Neighborhood & Family Services Department



# Background

- Funding in amount of \$50,000 to support the academic success of students in grades K-12
- Staff provided concepts on February 4, 2019
  - STEAM
  - Workforce Readiness
  - Art & Music
  - Civic Engagement
  - College Success
- Council requested minor changes



# School Based STEAM Projects

- **Grades: K-8**
- **Amount: \$4,000**

Through the AmeriCorps VISTA program, partner with school districts for the delivery of STEAM (science, technology, engineering, art and mathematics) activities geared toward improving academic performance in the areas of literacy and mathematics.



# STEAM Fest

- **Grades: K-8**
- **Amount: \$4,000**

The Neighborhood and Family Services Department, Library Division will partner with local K-8 School Districts and other community partners to enhance STEAM Fest. Funding will be used for presenters, student awards and event supplies.



# Youth Workforce

- **Ages 16 - 21**
- **Amount: \$14,000**

Expand the City of Avondale Summer Youth Employment Program by offering additional summer employment opportunities to youth whose household income is above the current program requirements.



# Student Art Expo

- **Ages 16 - 21**
- **Amount: \$4,000**

The Neighborhood and Family Services Library Division and Revitalization Division will conduct a Student Music & Art Exhibition at the Sam Garcia Library and Sernas Plaza Amphitheater to showcase student music and art



# Civic Engagement Scholarships

- **Grades K - 12**
- **Amount: \$12,000**

Promote civic engagement and post-secondary education by offering scholarships to youth that serve on the Youth Commission, Fire Explorers or Police Explorers for 2 or more years and have demonstrated and outstanding commitment to service and civic engagement.



# Instrument Loan Program

- **Grades K - 12**
- **Amount: \$12,000**

The Neighborhood and Family Services Library Division will purchase a variety of musical instruments to expand the existing Beyond Books Program.





# Marketing

Staff will work closely with the Community Relations team to develop a marketing plan to effectively promote these opportunities to parents, students and schools.

Marketing methods will include:

- Outreach to public, private and charter schools
- Media Releases
- Social media
- Flyers
- RAVE magazine
- Outreach at events



# Questions/Comments