

# Revitalization Strategy

Cashion, Historic Avondale, Las Ligas, and Rio Vista

City Council Work Session

Monday, December 4, 2017

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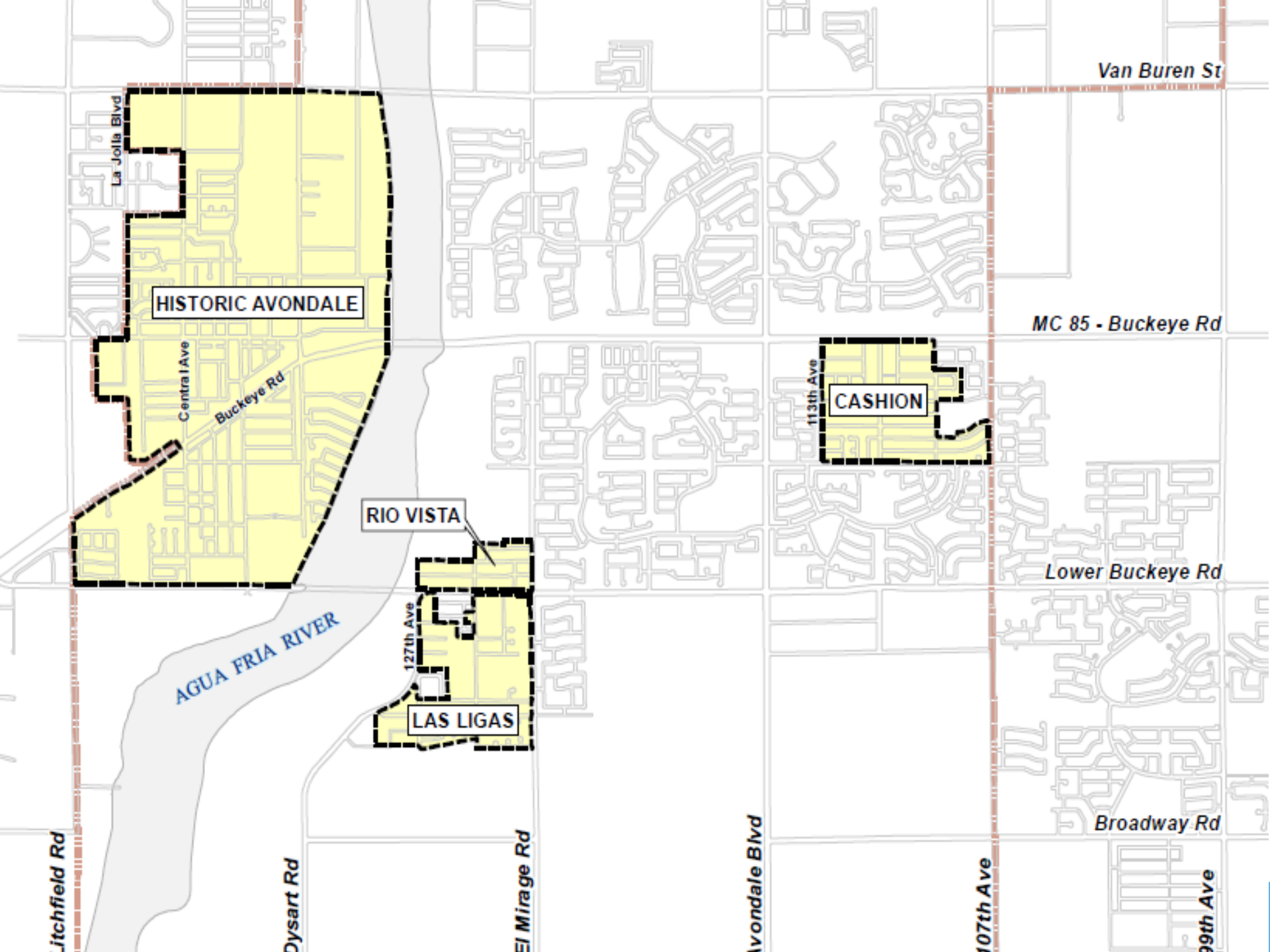
## Purpose

- To encourage stronger well-connected relationships between the City, residents, business owners, and community organizations within the four target revitalization areas.
- To develop a strategy to address current and future needs within the target areas.



## Previous Studies

- **2008 Historic Avondale Revitalization Plan**
  - Silicon Valley Advisors
- **2010 Historic Avondale Housing Assessment**
  - University of Arizona, Drachman Institute



Van Buren St

HISTORIC AVONDALE

MC 85 - Buckeye Rd

CASHION

RIO VISTA

Lower Buckeye Rd

LAS LIGAS

Broadway Rd

Jitchfield Rd

Dysart Rd

El Mirage Rd

Avondale Blvd

107th Ave

99th Ave

La Jolla Blvd

Centra l Ave

Buckeye Rd

127th Ave

113th Ave

AGUA FRIA RIVER

## Timeline

Date	Activity
April to June 2017	Internal stakeholder discussions
July to November 2017	External stakeholder discussions
October to November 2017	Draft recommendations
Wednesday, November 15, 2017	Neighborhood and Family Services Commission Review
Thursday, November 16, 2017	Planning Commission Review
Monday, December 4, 2017	City Council Workshop
December 2017	Revise document based on feedback from City Council
January 2018	Follow-up with internal and external stakeholders
January to February 2018	Finalize document
March 2018	Develop project management tool

## What do you like most about your community?

Neighborhood parks

Library

Senior center

Small town

Cultural diversity

Safe and well kept

Neighbors are friendly and peaceful

Care1<sup>st</sup> Resource Center

Youth and kids

Streetscape on commercial corridors

## COMMUNITY FEEDBACK

- Host family-friendly activities more often
- More street lighting
- Youth mentoring and job training
- Increase police foot and bike patrol
- Neighborhood beautification
- Housing assistance
- Addiction counseling, job training, afterschool programs, and other services to address basic resident needs
- Remove vacant and dilapidated properties
- Attract more businesses
- Employment assistance
- Small business assistance
- More shade, seating and lighting in parks



## Revitalization Goals

### Neighborhood Resources

- **Goal 1:** Increase awareness of programs and services
- **Goal 2:** Enhance neighborhood appearance

### Housing

- **Goal 3:** Increase homeownership in revitalization neighborhoods
- **Goal 4:** Encourage maintenance of existing housing stock

### Economic Development

- **Goal 5:** Support small businesses growth and success
- **Goal 6:** Promote workforce development

### Community Participation

- **Goal 7:** Increase levels of citizen engagement

### Health and Wellness

- **Goal 8:** Promote healthy living



## **Foster Sustainable Community Development**

- Actively market opportunities for investment in Las Ligas, Historic Avondale, and Cashion areas through the infill incentive program.

## **Create and Support Diverse Recreation and Education Opportunities**

- Evaluate feasibility of constructing a multigenerational resource center.
- Increase open space amenities in City Center and Historic Avondale.

## **Advocate for and support community-oriented lifelong learning opportunities**

- Establish a youth program to partner with local Historic Avondale businesses to provide job training and mentoring opportunities for youth.

## **Encourage and support creative innovation in development and service delivery**

- Establish an Acquisition and Demolition Program to remove unsafe structures and to promote both private and public redevelopment opportunities.
- Partner with local organization (s) to leverage CDBG Small Business Lending Program funds.

## **Create a connected community**

- Develop at least one neighborhood civic association to serve non- HOA communities.

### Neighborhood Resources

#### Foster a sense of community

Rev Goal/Obj	Project	Lead	Partners	Cost Estimate	Funding	Start date	Baseline	Performance Measure	Target	Strategic Plan Alignment	Progress
1e	Develop and implement life skills program for youth 9 to 18 years of age	NFS	non-profit partner	\$500 materials	grant and in-kind	Year 2	1	# youth trained/ mentored	50	Strategic Plan: Advocate for and support community oriented lifelong learning opportunities.	not started
1e	Increase afterschool programming	non-profit partner	other non-profits, churches, schools	\$25,000	grant and in-kind	Year 4	1	# new afterschool programs	3	Strategic Plan: Advocate for and support community oriented lifelong learning opportunities.	not started
7d	Combine existing classes and programs/services into a "Neighborhood University" concept	NFS	ALL City depts., non-profit partner	\$0	existing funding	Year 2	-	# citizens participating in classes	45	Strategic Plan: Create a Connected Community	On track

## Next Steps

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## DISCUSSION

