



City of Avondale

Parks, Recreation, Libraries & Trails Master Plan



### Consultant Team

- Norris Design | Strategic Parks Planning
- Ron Vine and Associates | Statistically Valid Citizen Survey
- Eppley Institute | Statistically Valid Citizen Survey

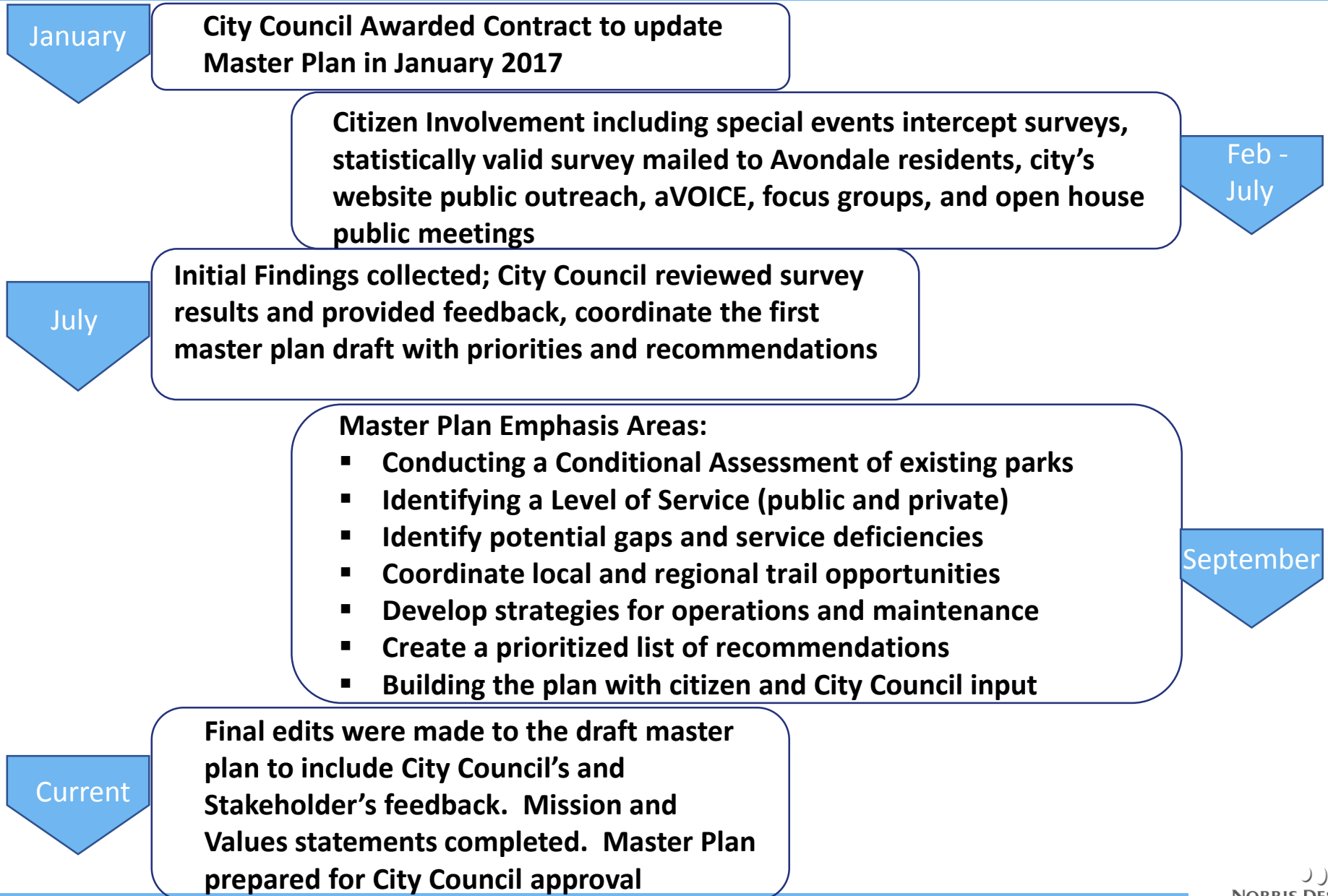


What do you want the Parks, Recreation & Libraries Master Plan to do . . . . .

Dave Fitzhugh, City Manager

- To provide a snap shot of the department's existing assets and resources, and provide an independent perspective of the existing conditions
- To get these assets mapped in GIS data base
- To understand the community's interests/needs and see how they align with the facilities and services we're offering
- To understand the priorities from our community and city council and see how closely they align with each other
- To make sure that we wisely use available resources with those items that are the highest priorities
- To develop a five-year strategy that aligns with our community interests

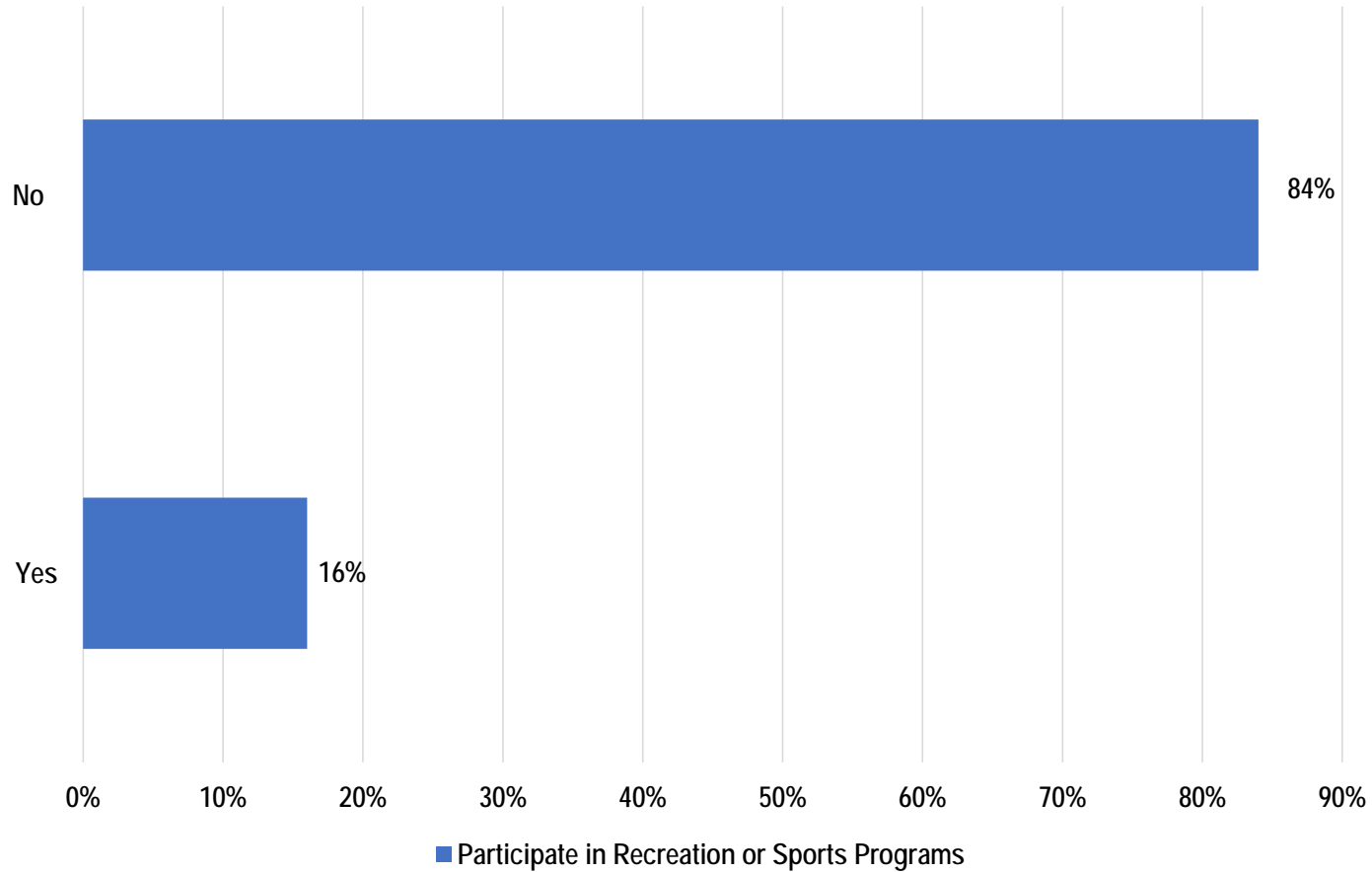
# Departmental Transition- Master Plan Timeline



1. Existing Inventory was verified and changes made
2. Introductions to various sections/chapters were modified to more clearly articulate how it relates to the overall plan.
3. Neighborhood Park classification was adjusted to better define types of amenities that may be included into this classification
4. Clarification was added to the Community Outreach chapter to distinguish between the citizen's survey and other forms of data collection.
5. Additional clarifications to trail planning text was added regarding partnerships with Maricopa County Parks and Recreation, ADOT, and other various sources
6. Trail development priorities are identified in the Recommendations Chapter

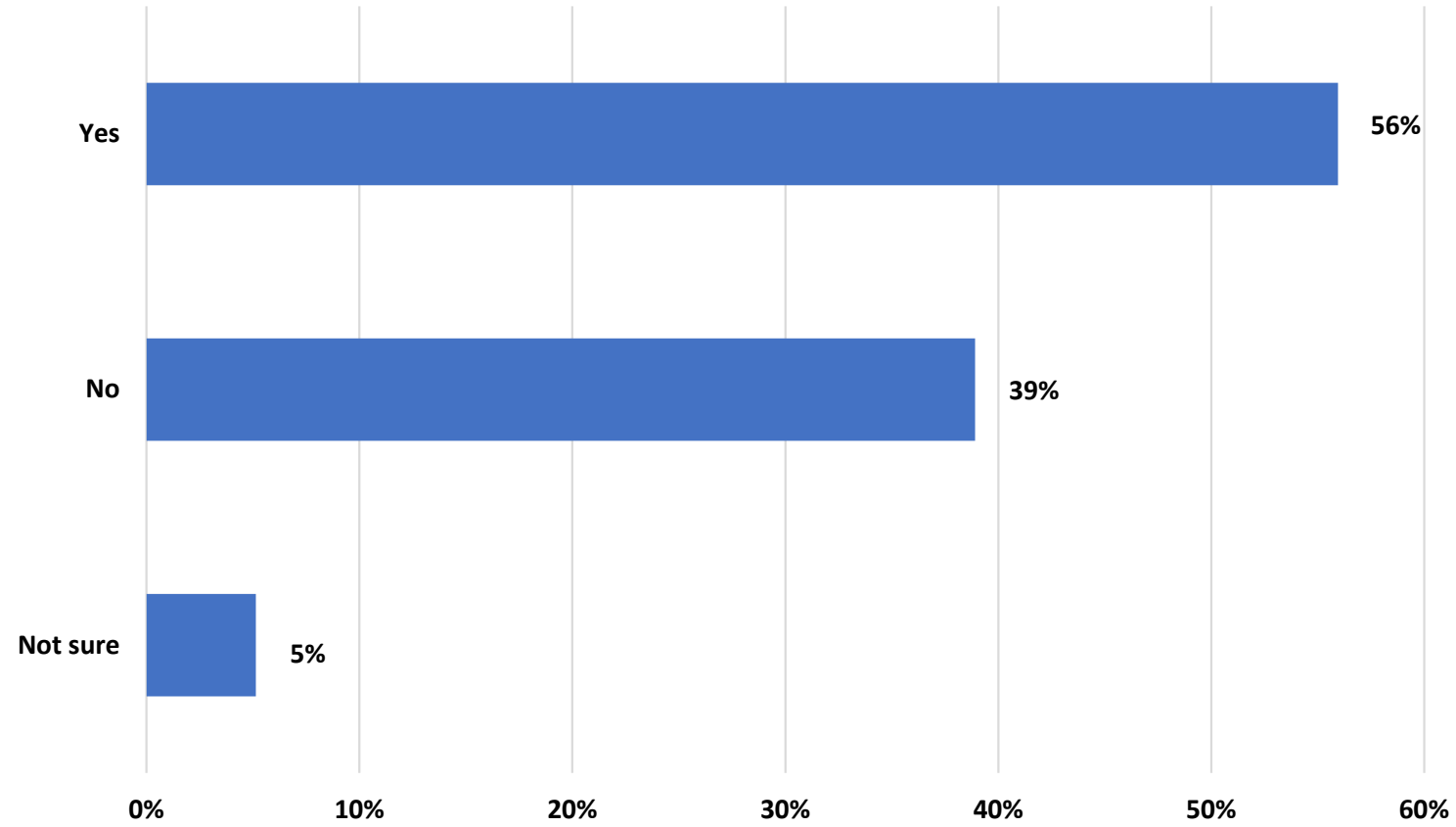
1. Neighborhood parks, along with walking and biking trails, Civic Center Library, and Friendship Park should get more attention over the next few years.
2. Improve awareness of parks, recreation and library services. Increased awareness should dramatically increase participation in programs.
3. Overall 90% of all respondents indicated improvements to the system are essentially important, very important, or important.
4. Large community parks are one of the most important projects to be funded through current tax dollars. Complete of Master Plan for Festival Fields
5. Development of an indoor facility (recreation facility, aquatics facility, indoor walking, etc.) next to the Civic Center Library is a high priority for residents.

# Have you or members of your household participated in any RECREATION OR SPORTS programs offered by the City of Avondale over the past 12?

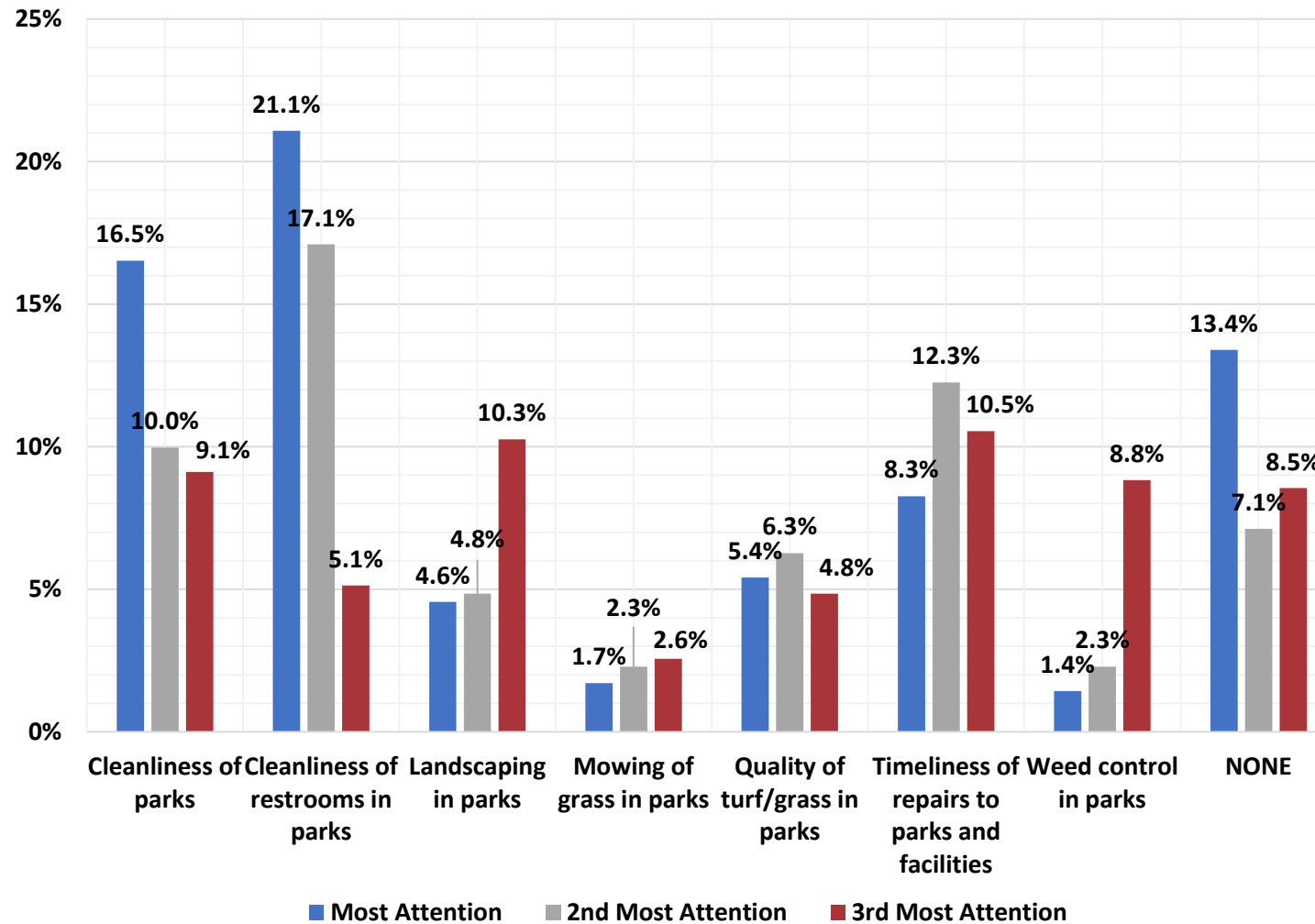




# Do you or any member of your household have a current Avondale Public Library card?



# Which THREE parks services do you feel should receive the most attention over the next TWO years?



## Mission and Values

Mission Statement:

*Making lives better with dynamic services and spaces to learn, play and connect.*

Vision Statement:

*Enriching the Avondale community through learning and recreational opportunities that reflect our vitality and diversity.*



Requested City Council Action:

Staff recommends that City Council adopt a Resolution approving the City of Avondale Parks, Recreation, Libraries and Trails Master Plan