

FEE POLICY

Avondale Parks and Recreation

Purpose and Guiding Principles

- Tool to establish fees
- Transparency
- Resident benefit
- Equitable access
- Market value
- Annual evaluation

Cost Recovery Policy

- Funding- General Fund, Fees, Grants, Sponsorships
- Program budgets
- Direct and Indirect cost
- Equitable fees and charges

Direct Costs

- Staff
 - City Staff
 - Contract Instructors
 - Volunteers (background checks and training).
 - Umpires and Officials
 - Custodial
- Equipment
- Uniforms
- Electrical/Utility Costs for Field Lighting
- Marketing

Indirect Cost

- Utilities – Water, Sewer, other Electrical/Lighting, Air Conditioning, etc.
- Maintenance – seed, fertilizer, set up, clean up
- Capital Replacement
- Administrative Support Staff
- Computer Registration Software
- Security

Scholarships

- Net revenue generated by cost recovery fees will assist in developing scholarship funds.
- Scholarship funds will be used to minimize the cost of youth programs.
- Assist with residents who may not be able to afford the full cost of City recreation services and programs.
- Special populations (seniors, youth, low-income and families).

Reservation Categories

Category I- City of Avondale Programs

Category II- Resident and Non-Profit w/ 70% or more residents

Category III- Non-Resident and Non-Profit w/ less than 70% residents

Category IV- Commercial/ Private Organization

Field Rentals

| | <u>Fee Range</u> | <u>Current Fees</u> |
|--|----------------------------|---------------------|
| Category II | | |
| Resident and Non-For-Profit 70%+ Resident | | |
| Field Reservation – Daytime | \$10.00 Per Hour | \$10 / Hour |
| Field Reservation - Prime Time | \$15.00 - \$20.00 Per Hour | \$15 / Hour |
| Category III | | |
| Non-Resident and Non-For-Profit Less than 70% | | |
| Field Reservation - Daytime | \$15.00 Per Hour | \$15 / Hour |
| Field Reservation - Prime Time | \$20.00 - \$35.00 Per Hour | \$20 / Hour |

| City Comparison | | | | | |
|-----------------------------|-----------------|-----------------|-----------------|---------------|-----------------|
| Field Rentals / Hour | | | | | |
| | <u>Avondale</u> | <u>Goodyear</u> | <u>Surprise</u> | <u>Peoria</u> | <u>Glendale</u> |
| Resident Day | \$10 | \$10 | \$15 | \$10 | \$17 |
| Resident Prime | \$15 | \$20 | \$30 | \$20 | \$28 |
| Non Resident Day | \$15 | \$25 | \$30 | \$10 | \$25 |
| Non Resident Prime | \$20 | \$50 | \$60 | \$20 | \$39 |

Field Rentals

| | <u>Fee Range</u> | <u>Current Fees</u> |
|---------------------------------|----------------------------|---------------------|
| Category IV | | |
| Commercial Organizations | \$20.00 - \$35.00 Per Hour | |
| Field Reservation Day Time | | \$20 / Hour |
| Field Reservation Prime Time | | \$25 / Hour |

City Comparison Field Rentals / Hour

| | <u>Avondale</u> | <u>Goodyear</u> | <u>Surprise</u> | <u>Peoria</u> | <u>Glendale</u> |
|-----------------------|-----------------|-----------------|-----------------|---------------|-----------------|
| Commercial Day Time | \$20 | NA | | NA | \$33 |
| Commercial Prime Time | \$25 | NA | | NA | \$33 |

Picnic Shelter Rentals

| | <u>Fee Range</u> | <u>Current Fees</u> |
|----------------------------|----------------------------|---------------------|
| Category I | | |
| <u>Resident</u> | | |
| Friendship | \$10.00 - \$75.00 Per Hour | \$50 / 4 Hours |
| Neighborhood Parks | \$5.00 - \$50.00 Per Hour | \$5 / Hour |
| Category II | | |
| <u>Non-Resident</u> | | |
| Friendship | \$10.00 - \$80.00 Per Hour | \$75 / 4 Hours |
| Neighborhood Parks | \$5.00 - \$50.00 Per Hour | \$10 / Hour |

City Comparison Picnic Shelter Rentals-4hrs

| | | | | |
|-----------------|-----------------|-----------------|---------------|-----------------|
| <u>Avondale</u> | <u>Goodyear</u> | <u>Surprise</u> | <u>Peoria</u> | <u>Glendale</u> |
| \$50R \$75NR | \$35R \$50NR | \$25R \$50NR | \$30R \$75NR | \$100R \$160NR |

Avondale Youth Soccer



Fee Range \$20.00-\$525.00

Avondale Resident

\$45

Non-Resident

\$50

City Comparison Youth Soccer

Avondale

\$45R \$50NR

NYS

\$80

ASC

\$99

Glendale

\$55 R \$75 NR

Litchfield Park

\$85 R

Benefit to Avondale Residents

- Fees are set to market value – residents benefit from lower rates.
- 30 day reservations for fields- changed from 14 days
- 20% of fields after allocations will remain open for private rentals
- Scholarship opportunities available only for Avondale residents

Questions